

Economy

Halifax Regional Municipality is the economic centre of Atlantic Canada. The Suburban Area plays a key role in supporting the region's economic development with a range of industries, including manufacturing, shipping, entertainment, and tourism. The Suburban Plan is an opportunity to influence the economic wellbeing and quality of life for our suburban communities.

The Suburban Plan can:

- ▶ Strengthen the attraction and retention of talent to our labour force by maintaining and developing great places to live, work and play
- ▶ Direct employment growth to areas that support complete communities
- ▶ Increase customers to commercial areas by requiring pedestrian-friendly design and enjoyable public spaces
- ▶ Permit uses that support the green economy
- ▶ Support the tourism industry by preserving and/or enhancing culturally and historically significant places
- ▶ Maintain and strengthen industrial and institutional lands
- ▶ Provide flexible zoning that enables more appropriate and compatible commercial uses in residential neighbourhoods
- ▶ Encourage placemaking initiatives that strengthen community connections and improve the public realm
- ▶ Continue to support Business Improvement Districts and innovation hubs



Top three industries that employ residents in the Suburban Area:

14.4% Health care and social assistance

12.3% Retail trade

10.5% Public administration