

Municipal Budget 2016

Fact Sheets



CULTURE AND EVENTS

Culture and events programs are designed to support, develop and create opportunities for artists and event organizers to thrive in the municipality. Initiatives include a public art program, the Professional Arts Grant Program, Regional Special Events Grant Program, Marketing Levy Special Events Reserve Grant Program and the Civic Outdoor Events Program.

Highlights:

- Administrative support to leverage approximately \$2.2 million in reserve funding for events and cultural initiatives annually
 - ▶ \$1.2 million is funded from Marketing Levy Special Events Reserve (via hotel levies)
 - ▶ \$1 million is funded from the Heritage Reserve
- Event granting support is provided to more than 86 organizations each year
- Planning and delivery of more than 30 large scale events such as Natal Day, Canada Day, and Grand Parade New Year's Eve celebration as well as logistical support for more than 130 community events each year
- Administrative support to leverage \$360,000 from operating budget to 35 professional arts organizations
- Provision and management of municipal public art processes
- Stewardship and maintenance of public art and monument collections
- Management of the Poet Laureate Program
- Inventory, management and maintenance of municipal artefact collections
- Implementation of heritage conservation districts, as well as grant funding for conservation of heritage buildings
- Logistical support for the film and television industry in the municipality